



NATIONAL PUBLIC SECTOR FLEET MANAGERS' CONFERENCE 2018

Emissions & Safety

Policy implications for vehicle selection, fleet management, operating costs, disposals and the mobile workplace

SPONSORSHIP OPPORTUNITIES

Date: 31 October – 2 November 2018
Location: Sydney Royal Stables, Sydney Olympic Park
Hosted by: NSW Procurement

Supported by the Fleet Management Business Improvement Group (FMBIG) comprising:

Australian Government Fleet
Fleet SA
NSW Procurement
NT Fleet
QFleet
State Fleet WA
TAS Fleet
VIC Fleet

Contact Simon Smith or Gina Fenol

AEC Group Pty Ltd
+61 (0)7 3831 0577
npsfmc@aecgroup ltd.com

www.npsfmc.com



OUTCOME DRIVEN

JOIN US

The National Public Sector Fleet Managers Conference (NPSFMC) allows both public sector fleet managers, suppliers and industry experts from around the country to discuss industry trends, public sector fleet management policy and the future of fleet management over 2 days of exciting and stimulating topics.

TOPIC

This year the NPSFM Conference 2018 will prompt and challenge delegates to consider the implications of **emissions** and **safety** policy on vehicle selection, fleet management, operating costs, disposals and the mobile workplace.

Emissions policies have considerable bearing on vehicle fuel types and usage. Recently various governments and manufacturers have announced the phase out of diesel engines whilst many also provide incentives to consumers to purchase hybrid or electric vehicles. Have you considered the impact that emissions policies might have for your current and future fleet?

Similarly, because vehicles provided to employees are their workplaces or, an extension of their workplaces, health and safety policies guide the selection, training and use of those vehicles. Have you considered the impact that workplace, health and safety policies, along with the chain of responsibility, have for your current and future fleet?

HOST, DATE & LOCATION

The NPSFMC 2018 will be hosted by NSW Procurement and is being held in Sydney at the Sydney Royal Stables at Sydney Olympic Park from Wednesday 31 October – Friday 2 November. We are looking forward to another highly successful year with numbers anticipated to reach over 80 delegates. The NPSFMC is a fantastic way to network with public sector fleet managers from across Australia.

To support as many public sector fleet managers to attend the conference we have created sponsorship opportunities which will maximise your organisation's investment at NPSFMC.

NEW - SPONSOR TIME

At this year's conference we are allocating a 90 minute Sponsor Time segment after morning tea on day two. This will enable Sponsors to arrange a time to meet and have discussions with individual delegates.

SPONSORSHIP PACKAGES

Pre-Conference Event – Wednesday Evening 31 October ONE ONLY

\$6,000+GST

The Pre-Conference Event package is a fantastic opportunity for one organisation to engage with senior fleet managers from all three tiers of Australian Government as well as representatives of the not-for-profit sector.

This event sets the pace for the entire conference and gives a single sponsor the chance to meet with existing and potential clients in a relaxed and information setting. In previous years the Pre-Conference Event has been a huge highlight of the conference.

The Pre-Conference Event Sponsorship Package includes:

- Opportunity to host an exclusive event for conference delegates (Fleet Managers only) based on your choice of venue and entertainment
- Complimentary booth or vehicle display spot in the trade room
- Signage at the conference venue
- Logo and company statement in Conference Program and NPSFMC website
- 2 complimentary conference attendees
- 1 item in the delegate satchel

Note: The Pre-Conference Event Sponsorship Package only secures the right to host the event. The sponsor of the event will be responsible for transport costs to and from the event, venue hire, catering and entertainment.

Mid-Conference Event – Thursday Evening 1 November ONE ONLY

\$6,000+GST

The Mid-Conference Event package is a fantastic opportunity for one organisation to engage with senior fleet managers from all three tiers of Australian Government as well as representatives of the not-for-profit sector.

This event gives a single sponsor the chance to meet with existing and potential clients in a relaxed and informal setting.

The Mid-Conference Event Sponsorship Package includes:

- Opportunity to host an exclusive event for conference delegates (Fleet Managers only) based on your choice of venue and entertainment
- Booth or vehicle display spot in the trade room
- Signage at the conference venue
- Logo and company statement in Conference Program and NPSFMC website
- 2 complimentary conference attendees
- 1 item in the delegate satchel

Note: The Mid-Conference Event Sponsorship Package only secures the right to host the event. The sponsor of the event will be responsible for transport costs to and from the event, venue hire, catering and entertainment.

It is expected that both these packages will be highly sort after. We therefore request that you submit an imaginative event proposal (covering transport, venue, catering and entertainment) with your Sponsorship Request Form by **5pm 31 May 2018**. The NPSFM Conference Organising Committee will then decide the winning sponsor for each package.

Conference Day One – Thursday 1 November
ONE ONLY

SOLD

The first day of the conference is always full of excitement and intrigue. This package enables you to set the tone for the day, providing delegates with interesting speakers and topics of conversation to get the ball rolling. Your organisation has the opportunity to promote your products and services to delegates during the whole day.

The Conference Day One Sponsorship Package includes:

- Cost of morning tea, lunch and afternoon tea for delegates
- Early morning speaking opportunity on day one
- Two vehicle display spots from 8am – 5pm on day one
- Signage at the Conference venue
- Logo and company statement in Conference Program and NPSFMC website
- Logo included on speaker announcement PowerPoint presentations
- 3 complimentary conference attendees
- 1 item in the delegate satchel

Note: Due to the accessibility of the Conference Venue the Day One Sponsor may be able to arrange vehicle test drives for delegates.

Conference Day Two – Friday 2 November
ONE ONLY

SOLD

Sponsoring the second day of the conference provides a lower cost opportunity however still allows you the chance to make an impression on delegates

The Conference Day Two Sponsorship Package includes:

- Cost of morning tea and lunch for delegates
- Early morning speaking opportunity on day two
- Two vehicle display spots from 8am – 1pm on day two
- Signage at the Conference venue
- Logo and company statement in Conference Program and NPSFMC website
- Logo included on speaker announcement PowerPoint presentations
- 3 complimentary conference attendees
- 1 item in the delegate satchel

Note: Due to the accessibility of the Conference Venue the Day Two Sponsor may be able to arrange vehicle test drives for delegates.

Trade Room – Thursday 1 November to Friday 2 November**\$3,500+GST**

With 80+ delegates in attendance, a booth in the trade room provides you with the opportunity to showcase what your organisation has to offer to senior fleet managers from around Australia. It also provides you the opportunity to network with attendees throughout the conference. Benefits of taking out a Trade Room Sponsorship include:

- 3*3m trade booth with organisation name on fascia (or similar)
- Signage at the Conference venue
- Logo in Conference Program and NPSFMC website
- 2 complimentary conference attendees
- 1 item in delegate satchel

Note: Trade Room Sponsors will be responsible for organising their own furniture with the Conference Equipment supplier (details to be supplied by AEC).

Car Sponsor – Thursday 1 November to Friday 2 November**\$3,500+GST**

A very popular sponsorship opportunity that gives manufacturers the chance to showcase their latest models to delegates. This package is a low-cost opportunity with a big reward. Benefits of taking out a Car Sponsorship include:

- Single vehicle spot located in Trade Room (additional vehicle spots may be available at an additional sponsorship of \$1,000+GST per vehicle)
- Signage at the Conference venue
- Logo in Conference Program and NPSFMC website
- 2 complimentary conference attendees
- 1 item in delegate satchel

Note: Due to the accessibility of the Conference Venue a Car Sponsor may be able to arrange vehicle test drives for delegates after morning tea on Day Two.

Event Supporter – Thursday 1 November to Friday 2 November**\$2,500+GST**

Another great lower cost opportunity for you to show your support for the event as well as promote your organisation directly to delegates through networking. Benefits of being an Event Supporter include:

- Signage at the Conference venue
- Logo in Conference Program and NPSFMC website
- 1 complimentary conference attendee
- 1 item in delegate satchel

**MC Sponsor – Thursday 1 November to Friday 2 November
ONE ONLY****\$3,500+GST**

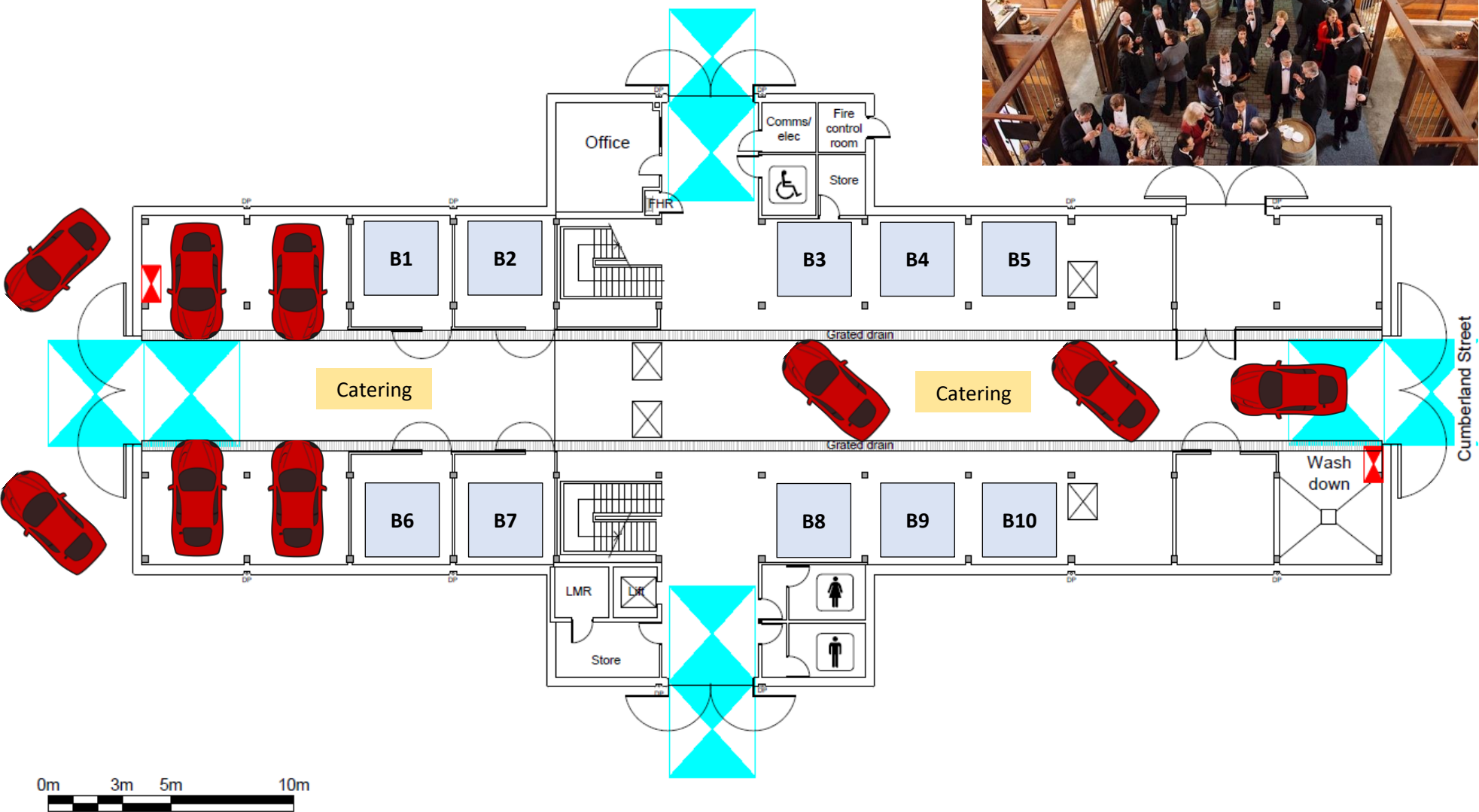
This is a wonderful chance to gain further networking and advertising opportunities for your organisation. The MC Sponsor package provides a range of benefits including:

- Acknowledgement by MC during Conference
- Signage at the Conference venue
- Logo in Conference Program and NPSFMC website
- 2 complimentary conference attendees
- 1 item in delegate satchel

Additional Attendees: Sponsors may increase the number of attendees at the Conference over and above those included in the sponsorship packages at a cost of \$650+GST per person.

TRADE ROOM LAYOUT

Preliminary ground floor configuration
B1 – B10 Trade Booths



ACCOMMODATION

Sponsors are asked to organise their own Conference accommodation. There are numerous options for overnight accommodation at Sydney Olympic Park, however, because this is a busy precinct you are encouraged to book as soon as possible.

Novotel (NPSFM Conference Hotel)

11 Olympic Boulevard, Sydney Olympic Park

Phone: 02 8762 1111

Email: H2732@accor.com

11 min walk to venue

Hotel Ibis

11 Olympic Boulevard, Sydney Olympic Park

Phone: 02 8762 1111

Email: H2734@accor.com

11 min walk

The Lodge

1 Jamieson Street, Newington Armory, Sydney Olympic Park

Phone: 02 9737 8139

Email: contactus.nsw@ymcansw.org.au

8 min walk

Pullman Hotel

9 Olympic Boulevard, Sydney Olympic Park

Phone: 02 8762 1700

Email: h6411@accor.com

11 min walk

Ibis Budget Hotel

8 Edwin Flack Avenue, Sydney Olympic Park

Phone: 02 9648 3862

Email: H6582-re@accor.com

17 min walk

Quest Apartments

8 Edwin Flack Avenue, Sydney Olympic Park

Phone: 02 9033 2000

Email: questsop@questapartments.com.au

18 min walk

TRANSPORT

Sydney Olympic Park is located west of the Sydney CBD. There is parking available at the Sydney Royal Stables.

Car	Train
The Park is signposted from the: <ul style="list-style-type: none">• M4, Hill Rd, Silverwater Road (from the West)• Victoria Road, Homebush Bay Drive (from the North)• M4, Parramatta Road & Homebush Bay Drive (from the East)	Olympic Park station is on the T7 line – Olympic Park. Change at Lidcombe station for services leaving every 10 minutes. Travel times (approx): <ul style="list-style-type: none">• Sydney Airport 50 mins• Central 30 mins• Parramatta 18 mins
Bus	Ferry
Sydney Buses operates: <ul style="list-style-type: none">• 401 from Lidcombe station• 450 from Hurstville• 525 from Parramatta station• 525/526 from Burwood• 526 from Sydney Olympic Park Wharf	Sydney Olympic Park Ferry Wharf is situated 3kms from the town centre. Travel times (approx): <ul style="list-style-type: none">• Circular Quay 33 minutes• Parramatta 18 minutes

SPONSORSHIP REQUEST FORM

Please return Sponsorship Request Form to npsfmc@aecgrouppltd.com (print, complete, scan or photo) or call Simon or Gina at AEC on +61 (0)7 3831 0577.

ORGANISATION & CONTACT DETAILS	
Organisation	
Address	
Business Telephone	
Contact Name	
Email	
Mobile	

SPONSORSHIP PACKAGE			
Pre-Conference Event* (one only)	Wednesday Evening, 31 October	\$6,000 + GST	<input type="checkbox"/>
Conference Day One (one only)#	Thursday, 1 November	SOLD	
Mid-Conference Event* (one only)	Thursday Evening, 1 November	\$6,000 + GST	<input type="checkbox"/>
Conference Day Two (one only)#	Friday, 2 November	SOLD	
Trade Room	1 – 2 November	\$3,500 + GST	<input type="checkbox"/>
Car Sponsor	1 – 2 November	\$3,500 + GST	<input type="checkbox"/>
MC Sponsor (one only)#	1 – 2 November	\$3,500 + GST	<input type="checkbox"/>
Event Supporter	1 – 2 November	\$2,500 + GST	<input type="checkbox"/>

NOTE

* Sponsorship of the Pre-Conference Event and the Mid-Conference Event are competitive and will be determined by the NPSFM Conference Organising Committee. Sponsor applications for these packages should submit an event proposal by **5pm 31 May 2018**. Sponsors of this category will be responsible for their own event costs.

Sponsorship of Conference Day 1, Conference Day 2 and MC Sponsor are awarded on a first come basis.

On receipt of a sponsorship request form AEC will advise availability of the chosen sponsorship package and issue a tax invoice. The tax invoice will contain payment details. Sponsorship is **ONLY** confirmed on receipt of payment. Payment must be received no later than **1 September 2018**. Payment not received by this date with no other terms being agreed to will result in sponsorship being forfeited.

CANCELLATION POLICY

All sponsorship cancellations must be made in writing to AEC: Cancellations made between **1 September 2018** and **30 September 2018** will receive a 50% refund. There will be no sponsorship cancellation refunds after **30 September 2018**.

Disclaimer: The conference details are correct at the time of printing. Changes to the final conference structure may occur due to operational and administration issues or other factors outside the control of the conference organisers.