



Managing a For-Purpose Fleet



Churches of Christ in Queensland

November 2018

Bringing the light of Christ into communities



My Background...

✓ Telstra (24 yrs)



✓ Churches of Christ in Qld (12 yrs)

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About our Not-for-Profit ..



- “Not-for-Loss” (UK) or “For Purpose” ?
- \$260M annual revenue
- 3,300 staff *and* 1,500 volunteers.
- 300 Services. 100 Communities.



Home and
community care



Retirement villages



Residential aged care



Over 55s housing

- Chaplaincy. Local and global mission projects.



Warwick Aged Care Facility





Churches of Christ Fleet...



- **Nearly 600 fleet assets**
Passenger 74%, Commercial 13%, Plant 13%
- **Fleet is purchased (manufacturer/dealer) and disposed via auction**
- **10.6 M kilometres annually**
14 times to moon and back!



Churches of Christ Fleet...



- **Pool & Packaged**
Pool (60%) and Packaged (40%)
- **Fuel. 752,000 litres annually**
- **Maintenance through Smartfleet**
- **Use Smartfleet for registrations, fuel cards and maintenance as well as system**



Not for Profit Differences ..



- Fewer resources (\$, people, systems)
- Large volunteer base (1,500 volunteers)
- Large female workforce; high staff turnover
- Reliance on funding (clients and government)



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Not for Profit Differences ..



- Care is the primary focus
- Procurement & Fleet seen as transactional rather than strategic
- Networking critical. Compare, benchmark, share ideas e.g. AfMA, PASA, and self-generated NFP network.



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The Environment..



- Specifically not titled “Emissions”
- Why does this NFP care about the environment?
- Fleet strategy:
 - Vehicle purchases
 - Purchase vehicles with lowest CO₂ emissions where practicable
 - 2 x PHEV Outlanders charged from solar panels (200kW)
 - 18 Corolla hybrids
 - Staff’s concerns regarding ‘complexity’ and range
 - No diesels (cross fuelling and particulates) – some Commercials



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The Environment..



- Strategy (continued):
 - Greenfleet
 - Over 14,000 native trees planted to date, offsetting 4,000 tonnes CO₂-e.
 - Benefits of employee engagement at tree planting and broader staff interest
 - Turtles!
 - Driver education
 - Speeding, journey planning
 - Potential for IVMS
- Recognised with AfMA 2017 Fleet Environment Award



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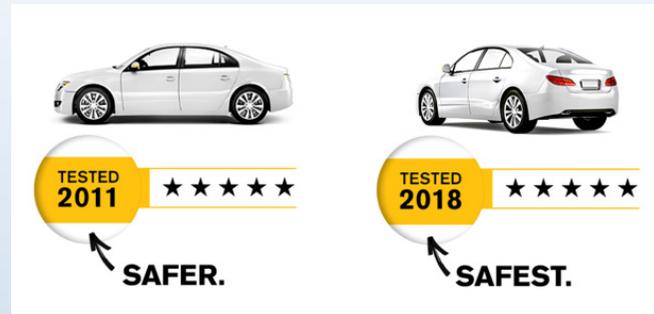
Driver Safety..



- This is a challenging areas for us
- Driving culture can be improved
- Focus is changing culture/behaviour



Driver Safety..



- Interventions -
 - Purchase safe vehicles (easiest option!)
 - Use data to drive approach
 - On-boarding and Induction licences/driver pledge/safety policy
 - Process for infringements
online driver module (expand to all drivers)
 - Tool box talks (NRSPP)
 - Use of an external expert .. stakeholders listen to externals!



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